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## **Rib Crib Introduces Bold Flavor to Ada**

*Tulsa-based chain opens store No. 44*

Rib Crib BBQ & Grill, a Tulsa-based barbecue chain, announces the opening of its newest restaurant June 29 at 1004 Lonnie Abbott Industrial Blvd. in Ada.

“We are pleased to announce the addition of Rib Crib to Ada, and we are confident that residents will love having our award-winning barbeque in their own backyard,” said Bret Chandler, Rib Crib founder and president.

Previously the site of Papa’s Pizzeria, the new Rib Crib location is home to the All-You-Can-Eat-Ribs promotion every Tuesday night and matches the chain’s family-friendly, casual atmosphere.

“We tell our visitors ‘Don’t be afraid to wear your work boots,’” said Chandler. “Or if you’re wearing your suit and tie, we’ll give you an extra napkin.”

With seating for about 150, the dining room has semi-private seating areas for large groups and a spacious outdoor patio. The restaurant also features a full-service bar.

The new location has 50 employees, with the opening management team comprised of assistant manager Jessica Day and general manager Ryan Day.

Restaurant hours will be 11 a.m. to 10 p.m. every day.

“Rib Crib is celebrating its 17th year in operation this summer, and the new restaurant is proof that our hickory-smoked barbeque is only getting better,” said Chandler.

*(more)*

With 44 locations in eight states, Tulsa-based Rib Crib BBQ & Grill offers a comprehensive menu featuring a wide variety of hickory-smoked meats served in sandwiches, dinners, salads and combination platters. Open daily for lunch and dinner since 1992, Rib Crib's bold barbecue is perfect for dining in, carryout or catering.

For more information about Rib Crib BBQ & Grill, visit [www.ribcrib.com](http://www.ribcrib.com).

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